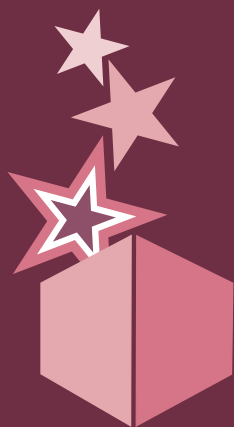


making the
most of
your **digital**
marketing





storeTM

storeTM enables you to create a fully searchable, categorised library of digital images, videos and other documents.

It is a high-performance, cost-effective server application for managing digital assets - all that you need to access it is a web browser. You can buy storeTM to install on your own server - alternatively we provide hosting through our hostTM service.

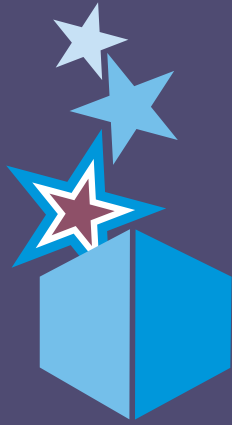
Key Benefits:

- Create a library of digital files
- Centralise digital image management
- Manage digital assets & share in-house or externally
- Sell images online through the eCommerce Module
- Implement effective brand asset management

For further information please call

01226 292 921

email info@faveoweb.com or visit our website www.faveoweb.com



email™

email™ is a flexible, low cost email marketing solution that adds instant power to your mass email marketing and SMS advertising campaigns.

Whether a UK or international organisation - anyone can use email™ to create, deliver, manage and measure professional, opt-in, low cost email marketing campaigns. There's nothing to install and in minutes you can create powerful, personalised emails by utilising our highly experienced design team.

Key Benefits:

- Everything is done online, no in-house hardware or software overheads
- Modular software options, don't pay for what you don't use
- No html knowledge required as the whole process is managed by our in-house team, we design, create and send on your behalf
- Automatic anti-spamming safeguards
- Comprehensive reporting facilities so you can measure your ROI

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host™

host™ provides the industry leading hosting platform you need, wrapped in the expert support you can rely on.

To provide such high levels of performance, security and support, we have formed a strategic alliance with the award winning ISP Rackspace Managed Hosting. Our hosting environment enables us to offer fully bespoke hosting solutions ranging from simple 'shared server' hosting, right on through to multiple clustered server solutions with multiple fail-over capacity and load balancing.

Key Benefits:

- Zero downtime network
- Industry leading 1 hour hardware replacement
- Unlimited access to our first line support team
- Instant emergency response
- Fully resilient DNS infrastructure
- Automated Microsoft security patching
- Tier 1 network utilising multiple bandwidth providers such as MCI, Sprint, Tiscali, Abovenet & LINX

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search™

search™ provides an innovative approach to search engine optimization which means that our clients enjoy unrivalled success in highly competitive sectors.

As part of a marketing led agency that embraces technology, our approach is centred around our highly experienced team. Whilst we utilise a variety of bespoke management and reporting software to support our work we have a great understanding on what is required to be successful.

Key Benefits:

- We have an intimate understanding of the importance of driving traffic to your website
- We understand the issues of converting customers online
- We understand the need for bespoke reporting that delivers true campaign accountability
- We can provide extensive reports of key metrics measured against ROI targets
- Proactive campaign management and reporting

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mobile™

mobile™ is an innovative way to send information to people when they need it, where they need it.

It lets you give people instant, personal and relevant information using location-based technology. Through the use of Bluetooth, WAP and SMS, there are no limits to where it can go: tourist information, live events, retail outlets, airports, train stations, outdoor advertising, museums. The list is endless. As are the benefits.

Key Benefits:

- Location-based information service
- Interactive & updatable
- Free to send and receive data*
- No limits to what can be done
- Cost-effective

*Applies to bluetooth marketing only.

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website www.faveoweb.com

